

Graphic Requirements and Submission

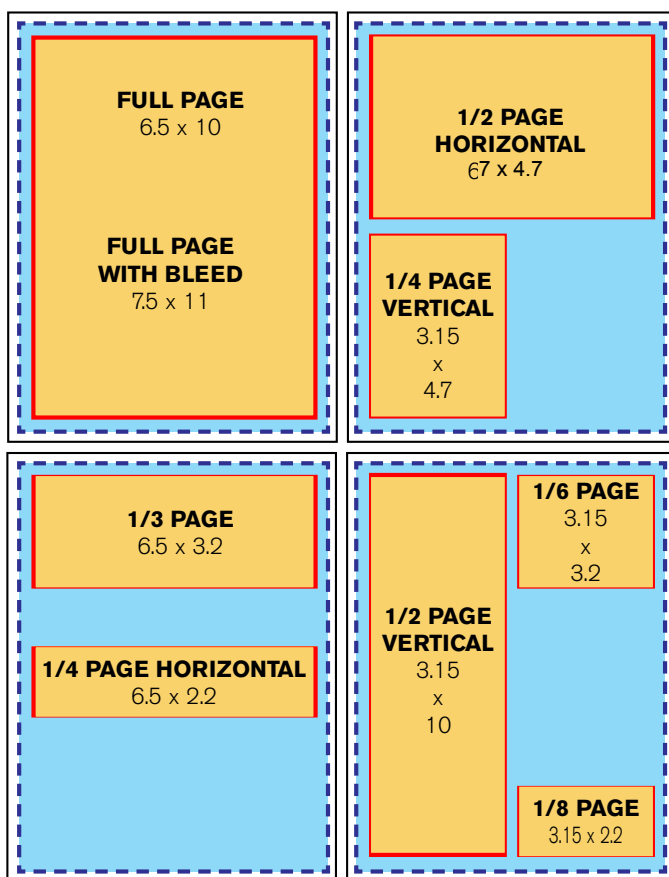
Layout Program: INDESIGN CS2

Please set up Quark files for 4.0 optimization if using above 4.00 Quark files.
Set up bleeds .25 beyond document size.

Art files: PHOTOSHOP 7.0 • ILLUSTRATOR 10 • FREEHAND MX

Send all pixel based files 300 dpi or higher. Rasterize all text if not sending fonts.
CMYK values for all files (Rich Black settings 40% • 40% • 60% • 100%)

PDF files: Send Hi Rez PDF files setting for press.



Live Area 6.5 x 10
All pertinent information critical to the overall ad must be contained in the live area. Contents outside of this area could be cut from the ad at the final trim.

Trim Size 7 x 10.5 Margins .25
Your document size should be set to these specifications. With the margins set at .25 inches, your live area will be contained inside the margin settings.

Bleed .25 • 7.5 x 11
Your document size should be set to these specifications. With the margins set at .25 inches, your live area will be contained inside the margin settings.

E-mail files to:

artwork@savingsafari.com

Phone: 321-633-3060 x1115

Fax: 321-632-6233

Submitting files and art to Savings Safari:

Pictures/photos - 300 dpi jpeg • tiff • psd • eps • bmp (FULL COLOR—NOTHING FROM THE INTERNET)

Logos - eps vector-based files are preferred

Scans - Should be as large as it's intended to be in ad; clean of marks and creases
(Please do not staple, fold or write on scans)

Fonts - Mac Postscript fonts preferred. You may send a printout of a particular font, but we cannot guarantee exact representation.

Please compress all files sent electronically zip or stuffed.

All files over 5MB should be sent to our FTP site.

FTP instructions: ftp://ftp.savingsafari.com
Username: ssftp **Password:** ftppass

Please name files by your business name.